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To subscribe by phone call: 1.800.411.5737
 www.leadersclub.com

Applicant (to be completed by subscriber)

Social Security, E.I.N. or Tax ID Number

Name

Business Name (D.B.A. if applicable)

Address

City State Zip

Day Phone Evening Phone

Fax Phone E-Mail

Primary MLM Program (Required for lead tracking)

Sponsor Information (to be completed by sponsor)

Sponsor's Subscriber I.D. #

Sponsor's Name

Sponsor's Phone

Subscription Information: Please Choose A Monthly Subscription

Daily Lead Subscriptions

- 5 Super Premium Leads Daily** - (incl. name, address, phone, e-mail & survey answers) \$210 PV\$275.00
- 10 Super Premium Leads Daily** - (incl. name, address, phone, e-mail & survey answers) \$400 PV\$500.00
- 3 Premium Leads Daily** - (incl. name, address, phone, & e-mail) \$70 PV * BEST VALUE.....\$99.00
- 5 Premium Leads Daily** - (incl. name, address, phone, & e-mail) \$125 PV.....\$170.00
- 10 Premium Leads Daily** - (incl. name, address, phone, & e-mail) \$175 PV.....\$250.00
- Training Package** - Includes full access to members only resources and Individualized Success Plan \$50 PV.....\$50.00

Monthly Lead Subscriptions

- 25 Super Premium Leads** - (incl. name, address, phone, e-mail & survey answers) \$50 PV\$65.00
- 50 Super Premium Leads** - (incl. name, address, phone, e-mail & survey answers) \$90 PV\$125.00
- 100 Super Premium Leads** - (incl. name, address, phone, e-mail & survey answers) \$150 PV.....\$200.00
- 250 Super Premium Leads** - (incl. name, address, phone, e-mail & survey answers) \$325 PV.....\$425.00
- 50 Premium Leads** - (incl. name, address, phone, e-mail) \$50PV.....\$60.00
- 80 Premium Leads** - (incl. name, address, phone, e-mail) \$70 PV.....\$80.00
- 150 Premium Leads** - (incl. name, address, phone, e-mail) \$110 PV\$135.00
- 300 Premium Leads** - Includes FREE GroupSend.com base account \$165 PV.....\$200.00

Payment Options

- Application Processing Fee** \$25.00
 All new Leaders Club subscriptions are subject to a one time \$25.00 (US) processing fee. This fee is non refundable. New subscribers are sent our Leadership Kit which contains our manual, training CD's and other resources. **(Add Shipping** - USA = 6.50, Intl. = \$13.50)

Payment Type:

- Check/MO
- Visa
- MasterCard
- Discover
- American Express

Credit Card Number Expiration Date

Cardholder's Name Cardholder's Signature CV2 Verification Number

Leaders Club uses address verification to prevent credit card fraud. The billing address of your credit card must match the contact address you entered under "Applicant." All charges will appear under our parent company: Target Media Group. Please direct billing inquiries to 1-800-783-6561.

Automatic Renewal Agreement

All Leaders Club monthly subscriptions automatically renew on the first of each month. All Leaders Club Daily Lead and Training subscriptions automatically renew 5 days prior to your anniversary date of joining Leaders Club. We will bill the credit card used on this order unless you opt for us to draft your Checking Account below. You may cancel this agreement at any time in writing or by calling the Leaders Club corporate office. Cancellations must be made prior to the first of the month or the anniversary date. Subscriptions are placed in the Download Center of the Members Area on or around the 10th of every month for monthly subscriptions and daily for daily subscriptions.

Alternative Automatic Renewal Option:

Please Draft My Checking Account (Please attach a voided check)

Account Number

Name on Account

Issuing Bank Name

By signing below, I hereby authorize **Target Media Group, Inc (DBA/AKA Leaders Club®)** to draft my account each month for the subscription selected on this form. I understand that drafts are submitted with the terms listed above and according to procedures listed in the Leaders Club members manual. Leaders Club is under no obligation to ship any subscriptions if authorized accounts are rejected for any reason. I further understand that I will pay a service fee for any dishonored checking account draft and that I am responsible for any collection charges that may incur as a result of non-payment. Any changes made to the monthly subscription will be binding under this contract. Cancellations must be received prior to the first of the month for monthly lead subscriptions or prior to the anniversary date for daily leads and may be made in writing or by calling our customer support team. Proper verification of identity is required on all cancellation requests.

Subscription Terms

All Leaders Club product purchases and service subscriptions are provided subject to the terms listed below. A "Marketer" is defined as an active Leaders Club subscriber that chooses to promote the business for the purpose of participating in the commission structure. Subscribers are under absolutely no obligation to become marketers.

1. **Legal Age:** All marketers must be 18 years of age or of legal age in their country of residence if said age is over 18 years.
2. **Marketer Status:** All marketers are independent contractors and are paid commission based on the personal sales of Leaders Club products and services and the sales made by the marketers' organization according to the published compensation plan. Marketers may not represent themselves as partners, employees or agents of Leaders Club or its parent company Target Media Group. Marketers are responsible for any and all applicable state/federal taxes and must abide by all applicable laws and regulations. Leaders Club services and compensation program is void where prohibited.
3. **Income:** Leaders Club makes no claim, representation or guarantee of income to marketers or prospective marketers. Marketers must not make income claims or representation of any kind to sell company products or services or to recruit prospective marketers.
4. **Marketing Results:** Leaders Club does not guarantee marketing results from the use of products or services, since all marketing efforts vary and are dependent on a variety of factors, most of which are out of the control of Leaders Club.
5. **Ownership:** A marketers' position may be transferred or assigned provided that a senior Leaders Club corporate officer approves the exchange in writing. A marketers position can be inherited or bequeathed provided the inheritor also agrees to these terms.
6. **Trademark Use and Advertising:** Marketers may not use the Leaders Club name or logo in advertising or promotions without written consent from Leaders Club. Both are federally registered trademarks of Target Media Group, Inc. This includes but is not limited to the registration and use of domain names containing "Leaders Club" or redirecting or copying Web pages so that they appear to be a part of Leaders Club Corporate. All Leaders Club content is copyrighted and may not be copied without the express written consent of a Leaders Club corporate officer. Marketers may not promote Leaders Club via the use of unsolicited commercial e-mail or other advertising methods restricted by law.
7. **Intellectual Property:** Subscribers are prohibited from sharing proprietary content not designated for public access. This includes but is not limited to sharing of passwords or access codes to members only resources or the redistribution of content through channels not affiliated with Leaders Club. Violation of this term will result in the termination of the subscriber and may result in additional legal remedies.
8. **Updates and Changes:** Leaders Club reserves the right to institute, alter or modify prices, literature, policies, procedures or compensation plan at any time. A reasonable attempt will be made to notify marketers in advance of any prospective change. Products and promotional prices are subject to change without notice.
9. **Money-Back Guarantee:** Leaders Club wants to provide you with an opportunity to see our service from the inside in good faith and with minimal risk. We will refund the original subscription price within 30 days of submitting an application for any lead subscription containing up to 150 leads or for Training Only subscriptions. We will refund the original subscription price of any daily delivered lead subscription for up to 5 days of submitting an application. This guarantee is limited to initial subscriptions only. Any additional or subsequent subscriptions, renewals, application and shipping fees once charged are nonrefundable.
10. **Lead Usage:** Leaders Club leads may not be resold, shared or used by anyone other than the subscriber. E-mail addresses are provided for the purpose of personal contact only. Mailings should be responsible and professional. Any mailing that may be harassing, intrusive or considered SPAM (such as chain letters, invasion of privacy products or adult related material) will result in the cancellation of the account.
11. **Automatic Subscription Renewal:** All Leaders Club subscriptions automatically renew. Subscriptions delivered monthly are drafted on the first business day of each month and delivered on or around the tenth day of the month. Training Only and Daily delivered subscriptions are billed 5 days prior to the anniversary date with delivery scheduled on a daily basis for one month from the anniversary date. You may cancel this agreement at any time in writing or by calling the Leaders Club corporate office and providing sufficient proof of identity. Cancellations made after a renewal has been charged will take effect for the next billing cycle.
12. **Privacy Statement:** Personal information including tax id's and credit card numbers remain strictly confidential. Contact information may be shared with the subscribers' personal sponsor and to a lesser extent the subscribers' upline. Subscribers have the option of sharing contact information on their personalized Leaders Club Web site including an e-mail address. Leaders Club will never sell, rent or distribute subscriber personal or contact information for any purpose not relating to Leaders Club. See our privacy policy for full details.
13. **Sponsorship Responsibility:** Marketers are required to maintain ongoing contact with their personally enrolled marketers and marketers within the second and third level qualifying as "Manager" or higher in order to qualify for residual commission. Examples of such contact include written communication, telephone contact, e-mail, etc. Marketers may be asked to provide evidence of ongoing communication at any time. Marketers that fail to show a good faith effort to fulfill this policy may be subject to disciplinary action. Marketers are prohibited from contacting downline subscribers (Marketers & Non-Marketers) not personally enrolled for the purpose of recruiting them into another multi-level marketing program or to sell services not affiliated with Leaders Club. In order to protect downline integrity, Leaders Club reserves the right to terminate any Marketer in violation of this policy.
14. **Multiple Subscriptions:** Marketers may hold multiple subscriptions provided that products and services are not purchased for the sole purpose of qualifying for downline override commissions. Additional subscriptions, which include anyone in the same household, must be placed on the first level of the first subscription only. Leaders Club may at its discretion, exclude additional subscriptions for the purpose of calculating commission qualification.
15. **Business Practices:** Leaders Club believes in the highest ethics in business practices. Leaders Club reserves the right to terminate any agreement with any individuals who do not conduct themselves in the highest ethical manner. False or misleading advertising, misrepresentation of Leaders Club company or services, infringement of company trademarks, dishonest business conduct, the sending of unsolicited commercial e-mail, and other acts that are not in the best interest of Leaders Club, shall be looked upon as serious deviations from company policy and may lead to the termination of your Marketer Status at Leaders Club discretion.
16. **Remedy on Violation:** All Leaders Club marketers must abide by these terms and the policies stated in the membership manual. Leaders Club reserves the right to suspend or terminate any marketer that fails to abide by this agreement. Voluntary or involuntary termination will result in the marketers loss of rights to his/her commissions from termination month on. Any disciplinary action taken to enforce these terms and policies will remain at the discretion of Leaders Club. Marketers may request arbitration within 8 weeks to appeal any Leaders Club enforcement decision.
17. **Governance:** Leaders Club subscription and membership agreements are governed under Ohio (United States of America) law.

I agree to the subscription terms

Applicant Signature

Date